

ADVERTISE WITH US



Queen City Local



LEARN MORE AT THEQUEENCITYLOCAL.COM
OR CALL XXX.XXX.XXXX

readership

IMPACTFUL MAGAZINE

- 6.5" x 11" Unique Small Size
- High quality paper
- Professionally designed ads
- New cover story monthly to encourage readership

EYE CATCHING POSTCARDS

- Solo cards to spotlight your business
- Mail piece separate from magazine
- High quality, glossy and double sided

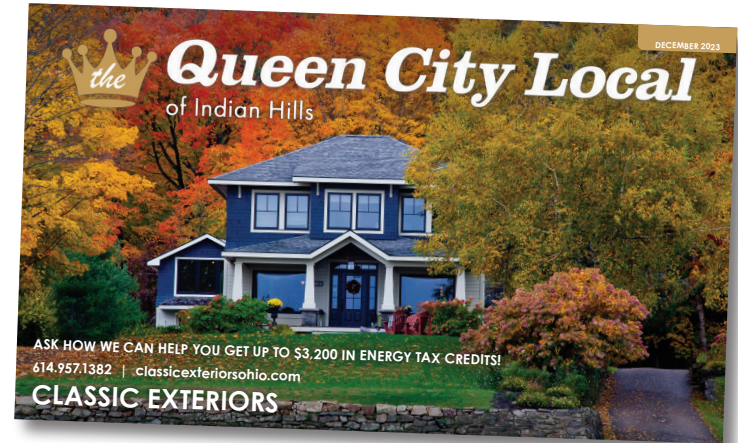
DIGITAL COUPONS

- Share-able online ads
- Social Media compatible
- Convenient on the go

Digital Ads



Impactful Magazines



Eye Catching Postcards



reach

You shouldn't play in traffic...
but your business should.

THOUGHTFUL MAILING

- 20,000 mailings per zone
- New residents and top earners targeted
- Sent to homes, townhouses, apartments and businesses
- Delivered the 15th - 20th of each month

Let us
drive ROI!

mailing
zones

 **Queen City Local**

results

WE'VE GOT IT

- We do the printing, designing, mailing and tracking
- Friendly, personal project managers to help you get an ad you love
- Award Winning Design Team

63% of consumers read printed ads regularly while 71% of consumers will ignore most online ads.
PRINT & PAPER IN A DIGITAL WORLD

40% of consumers will try a new business for the first time because of a direct mail ad.
THE DIRECT MARKETING ASSOCIATION

22% more web traffic occurs when a direct mail campaign is initiated.
QUANTUM DIGITAL

vidmonials

reviews

ROIs

Advertise with the best!



 **Queen City Local**